L. Diane Consalvo 16 County Rd, N9146 Snowflake, AZ 85937

March 1, 2011

To Whom It May Concern:

Bill Ray of Mesa Pacific has my total support and recommendation for any real estate/mortgage services you may need. I asked him to represent a house and property which was in Trust for my siblings and I after our Father passed away. The house was an older home, but in a very exclusive area and ready to move in. We had it on the market previously for 6 months with a different Realtor. Unfortunately, I realized now how inexperienced that realtor was in addition to listing us too high over appraisal. In this economy and because of the housing problems in California, it was the wrong way to go. We had absolutely no activity during that 6 month period.

When I first contacted Bill, I was amazed by the amount of reports he sent me, concerning the market, property comparisons, activity in the area, etc. He sold me from the start! I was overwhelmed with information which was totally opposite from what the previous realtor had done. He thoroughly went over the appraisal and found some mistakes, made changes and even developed room addition and remodeling ideas for upgrading the home. I thought that was such a wonderful idea because it gave the potential buyers a visual on how easy with very little cost it would be if they wanted to upgrade.

In just 41 days, the house was sold. I felt that Bill gave us so much personal time on this property I just couldn't have been more pleased. He was in touch with me almost daily, and every weekend I received details from his open houses. His fees were discounted (we saved approximately \$10,000), but his services were not. He was professional and detailed oriented throughout the entire process.

Unfortunately, I have never met Bill because I live in Arizona. However, I feel I know him because we were in contact so much. But if he can do such an excellent, professional job for someone who lives out of the state, I can only imagine what he can do for anyone in San Diego. I am so pleased with Bill and his services I highly recommend him for all your real estate needs.

Sincerely,

A Maire Ensalvo

Diane Consalvo

Arizona